

**37th Annual
CANADIAN PULP & PAPER
CURLING CHAMPIONSHIP**
March 18-21, 2010

Kamloops Curling Club
Kamloops, BC



Date _____

To _____

Company _____

The 37th Annual Pulp & Paper Curling Bonspiel will be held in Kamloops, BC on March 18, 19, 20 and 21st, 2010. We would like to provide the promotional opportunity for _____, to show their appreciation for all workers in the Pulp & Paper industry by becoming one of it's sponsors

By being a sponsor your company will achieve the following:

- Heightened visibility (name, logo in the bonspiel advertisements)
- Company awareness
- First and lasting impressions
- Brand Image
- Goodwill
- Differentiate you from competitors

We invite your company to be a sponsor of the 37th Annual Pulp & Paper Curling Bonspiel. This bonspiel originated in Prince George 36 years ago with just three mills participating and the 2009 bonspiel had 26 teams entered from Western Canada. Our expectation and hope is to achieve those numbers again in 2010 if not more.

Sponsors, who choose to contribute, may do so at a number of different levels. Each level will bring a different degree of exposure for the sponsor. See the following pages to see the benefits of each level and the different events open to you for sponsorship.

Companies wishing to become sponsors should affirm ASAP by completing the sponsors entry form, which is attached. For further information visit our website at www.pulpspiel.com or call any of the people listed at the bottom of the page

Sincerely

Bruce Steinson

For more information about the bonspiel visit our website at <http://www.pulpspiel.com> or ask any of these Domtar supporters of this spiel: Scott Carpentier, Ted Alexandre JP Coulombe, Doug Paget, Bruce Steinson, Terry &r John Pisarczyk or George Barr

In no way does participation or non-participation in this bonspiel affect the ability (positively or negatively) of companies to conduct business with Domtar or any of the other sites where curlers may originate.

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Companies wishing to become sponsors can use this form or send email to the address below

Please fill in to whom and where you wish all future correspondence to be directed:

Contact Person's Name:

Address:

City:

Postal Code:

Phone No.

Email Address

_____ wish to participate and will be sending a check in 2010 in the amount of _____
(Company name)

We would like to be the sponsor of _____

Our Second choice is _____

Third choice is _____

Events will be similar as 2009 and are in the 2009 program.

You can also let the committee pick an event. Registration night hospitality, Registration gift packages, Shoot out, Banquet, Calcutta , "A" Event , "B" Event , "C" Event , Consolation Round, Championship Round, Entertainment at banquet , Opening Ceremonies, Breakfast Thursday Friday Saturday, One of Eight Sheets of ice , Skip's Meeting , Sponsor one or more teams ,Put on an event of our own making

Note: For the second year in a row, – teams are allowed to have one or two sponsors playing.

Those people can curl in the lead or second position **only.**

If you or somebody else from your company would like to curl in this bonspiel, let us know.

For further information please contact

Bruce Steinson at: 250-434-8881

Mail can be sent to:

Canadian Pulp & Paper Curling Championship

Care of George Barr at

Domtar

2005 Mission Flats Road

Kamloops BC, V2C 1A9

Visit our website at " www.pulpspiel.com

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2010 Levels of Sponsorship

Choose from a wide variety of diverse and high-profile sponsorships, several of which are offered exclusively, and available on a first come, first serve basis. Companies that have sponsored an item in the past will have the right of first refusal

Platinum Sponsorship of \$3000 or more

Benefits include:

- ✓ Recognition that your organization is a major sponsor of this bonspiel on all written correspondence.
- ✓ **Full-page** ad in Final Program with prestigious location (circulation includes every attendee and other sponsors).
- ✓ Your company name will appear as one of our valued sponsors on all promotional and registration materials mailed to most pulpmills in Canada.
- ✓ Receive exposure on our website which can contain sponsor logos with a hyperlink to their website.
- ✓ Your choice of a **major** event at the bonspiel to have your name. Reference to your company and your products and services will be made during each of the events as appropriate.
- ✓ The right to put up sponsor banners at the curling rink during the bonspiel. We can/will make banners with sponsors name on them.
- ✓ Company allowed to provide product and/or literature for goodie bags to be distributed to all the curlers.

Gold Sponsorship of \$1500 to \$2999

Benefits include:

- Be given recognition that your organization is a major sponsor of this bonspiel in our program and website.
- Receive exposure with the public we serve through a variety of means, including our website sponsor logos and names on the home page and a listing, description and hyperlink to your website
- A half page ad of your choice in our program.
- Your choice of an event at the bonspiel to have your name displayed as the sponsor of that event. Reference to your company and your products and services will be made during each of the events as appropriate.
- Name recognition on large banners throughout the curling rink.
- Company allowed to provide products and/or literature for goodie bags to be distributed to all the curlers.

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**Silver
Sponsorship of \$500 to \$1499**

Benefits include:

Will be acknowledged as a silver sponsor in our program and website.
Your name with another sponsor name on one of the events.
Company name featured as a sponsor on signage at the event.
Company allowed to provide product and/or literature for goodie bags to be distributed to all the curlers.
Your Name with Link on a sponsor's Page.
We will distribute to all of our participants any literature you may wish to provide us

Friends of the bonspiel

All sponsors donating under \$500 or prizes will be acknowledged as a friend of the bonspiel at the bonspiel and in our program brochure. Your company name will appear on signage in the curling rink, program and website.
May be combined with other friends of the bonspiel to cover an event.

Ice Special Sponsorship

A donation of \$1000.00 or more will get your company the naming rights to one of eight sheets of ice.
We will make a sign (2' by 8') with your logo on it and post it as the sponsor of that sheet of ice.
Receive all other benefits of a silver sponsor

All levels of sponsorship will receive a certificate of appreciation as soon as their donation is received.

For further information please contact

Bruce Steinson at: 250-434-8881

Mail can be sent to:

**Canadian Pulp & Paper Curling Championship
Care of George Barr at
Domtar**

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